

## National Insurance VimoSEWA Cooperative Ltd.

### Job Description

Position: Field Organizer

Location: Sanand, Viramgam and Bavla (Gujarat)

Reporting to: Project Coordinator

### **About the Role**

The National Insurance VimoSEWA Cooperative Ltd. in partnership with University of Chicago Trust and J-PAL is doing a project in 204 villages in 5 talukas of Ahmedabad district and 1 taluka of Gandhi Nagar district. The project targets around 40,000 SEWA union members across identified villages, and the purpose of this project is to do a research-based analysis of the willingness to pay for the wage loss insurance product and the demand of insurance in the target areas. Field organizer will report to Project Coordinator and will be responsible for all the project deliverables in 3 talukas.

### **Roles and Responsibilities**

1. Field Organizer will be stationed at Sanand or Viramgam and she/he will be responsible for the project operations and marketing activities in 15 villages of Sanand, 10 villages of Bavla and 19 villages of Viramgam taluka.
2. She/He will have to identify and recruit CBA (community based agewan) in the villages. These CBAs will be the field representative of the organization in the villages who will be promoting organizational insurance products and doing the sales.
3. She/He will have to conduct training and capacity building programs for field representatives (CBA) about the organizational operations and purpose, Financial Risk Management and other Organizational process and products.
4. She/He will have to maintain data record on organizational database and will have to operate on organizational mobile application.
5. She/He will be responsible in rolling out the branding (Communication and engagement) process of the organization in all the villages assigned to them, where they will have to engage people using tools and method developed by the senior team of the organization.
6. She/He will have to support the partner research agency on field during the baseline and other research and field activities.
7. Field Organizer will be responsible for the promotion and sales of VimoSEWA's insurance products and she/he will have to achieve the business target given by the project coordinator.
8. She/He will have to coordinate with the different governmental agencies (panchayat, taluka office, health institutions etc), local hospitals (private and government health centres), partner institutions (partner SEWA organizations and other NGOs) and other social purpose organizations as per the requirement.
9. She/He will have to contribute in the research and other activities initiated by the organization and also have to work on various government schemes.

### **Professional Qualification/expectation**

- Desired: She/He should hold Master's degree with 1 year of experience in rural development or marketing and sales, and if not then should have completed bachelors with 3 year of experience in rural development or marketing and sales.

### **Preference**

- Candidate should not be less than 28 years of age.
- Candidate should have personal two-wheeler which she/he can use for field activities.
- Preference will be given to experienced male candidates.

### **Duration of the Work**

The contract will be awarded for one year initially (subject to renewal) with three months of probation (can be terminated if performance is not satisfactory).

### **Compensation (Consolidated)**

INR 12,000 – 14,000 per month, plus travel allowance, mobile allowance and yearly incentive (based on performance).